

GreenBridge Education

Brand Marketing and Advocacy / 2012 - 2013

GreenBridgeEducation helps clients “protect the planet more profitably” with enterprise engagement and e-learning strategies that maximize their ROI in sustainability. We educate and motivate energy/waste/water end-users — employees, affiliates, partners, even customers — to actively support client sustainable business practices, because we believe “when everyone knows, business grows.”

Using workforce training and media-style engagement strategies, GreenBridge helps promote an organization culture of environmental literacy. And custom e-learning courses cost-effectively translate the sustainable things client businesses want to do into education that gets it done.

GreenBridge targets four business channels to serve the growing need for clarity and accountability in sustainable business practices: corporate/enterprise, association/membership organizations, environmental consulting and government/public-private partnerships. In the process, the company has been recognized as a select training tool by the Business and Environment Program Office of the National Environmental Education Foundation, a Congressionally chartered affiliate of the U.S. Environmental Protection Agency.

Chris Meyer founded GreenBridge in 2011 and until 2013, led the national business development, marketing and sales effort. Notably, he represented the business as a member of the New Jersey Department of Environmental Protection/Office of Sustainability and Green Energy Sustainable Business Initiative, and Chairman of the New Jersey Green Association Education Committee.



www.GreenBridgeEducation.com

Protect the planet more profitably.

You've already bought in. How much more can you squeeze out?

Motivate your entire team to think and work more green with GreenBridgeEducation's Enterprise Engagement Strategies.

Enterprise Engagement translates the sustainable things you need to do into teamwork that gets the job done. Blending dynamic management, marketing and communications practices, and aligned with your operational goals, our custom programs help you protect the planet more profitably.

Connect employees, partners and affiliates to buy-in to your green vision and maximize your ROI with GreenBridge.

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